

Package Change Report

[Back to Recent Package Changes](#)

[Previous Change](#) | [Next Change](#)

Previous



Current



Package Change Details

Color Change: Red removed from new package.

Image Change: N/A

Additions: "Kills 99.9% of Odor-Causing Bacteria" and "Removes Stains and Plaque Fast." Dark green stripe underlined with a thin silver stripe. "TRIPLEMINT FRESHNESS." Image of a man and woman.

Deletions: "Cleans Tough Stains." "Controls Denture Odor." "Leaves A Clean Feeling." Light green swoosh shape. "Triple Mint Fresh In Just 3 Minutes." Yellow rectangle surrounded by thin red outline. "5."

Brand Logo Change: "POLIDENT" is now shown in all capital letters. The font, location and orientation of the brand have also changed. Logo is now a green shape behind the brand name, surrounded by a silver outline. The instance of brand name on tablet image has also changed.

Primary Description Change: "ANTIBACTERIAL DENTURE CLEANSER" is now shown in all capital letters. Also, it is in a new font and location, and is now shown in an all white font.

Secondary Description Change: "3 Minute" changed font, location and orientation. "108 Tablets" is no longer shown in all capital letters and is also now shown in a new, yellow font.



Additional Features: Bubbles were shown above tab and are now shown to the right of the tablet. Image of three leaves changed location.

Date: DEC 2007	MAY 2009
Category: Denture	Denture
Description: Polident 3 Minute Tablets	Polident 3 Minute Tablets
List Price: \$5.45	\$5.78
Package Size: 108.0000	108.0000
Unit: TB	TB
Brand: Polident	Polident
Manufacturer: GLAXOSMITHKLINE CONSUMER HEALTH	GLAXOSMITHKLINE CONSUMER HEALTH
UPC: 31015805315	31015805315
GTIN: 00310158053156	00310158053156
Dimensions: 6.05H x 4.05W x 3.95D	6.05H x 4.05W x 3.9D
Directions: Daily Use: 1. Drop one Polident tablet into enough very warm water to cover denture or partial. 2. Place denture or partial in effervescing solution and soak for 3 minutes. 3. After 3 minutes, rinse denture or partial with running water. Your dentures may be safely soaked in Polident solution overnight.	Daily Use: 1. Drop one Polident tablet into enough very warm water to cover denture or partial. 2. After soaking for 3 minutes, for best results, brush denture with Polident solution. Discard remaining solution after brushing. 3. Rinse thoroughly with running water. Keep tablets in a cool, dry place.

